



MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

Affiliated to Periyar University, Salem
Accredited by NAAC with 'A' Grade & Recognized u/s 2(f) and 12(B) of the UGC Act 1956
Kalippatti – 637501, Namakkal District, Tamil Nadu

7.1.1. ANNUAL PLAN

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
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Kalippatti (PO) - 637 501, Namakkal (DT)



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Kalippatti – 637501, Namakkal District, Tamil Nadu

7.1.1 ANNUAL GENDER SENSITIZATION ACTION PLAN – 2020-21

| S.NO | TITLE OF THE EVENT | SCHEDULED MONTH |
|------|---|-----------------|
| 1. | Together for Gender Equality - Women's Equality week | August 2020 |
| 2. | Celebrate women! Celebrate Navarathri | August 2020 |
| 3. | Selva Magal | October 2020 |
| 4. | Contest on "Curb Violence Against Women" | November 2020 |
| 5. | Webinar on "Gender and COVID 19" | December 2020 |
| 6. | Webinar on "Women in Leadership" | January 2021 |
| 7. | The Wonder Women - Equity & Equality | January 2021 |
| 8. | Lecturer on "Women's Empowerment" | February 2021 |
| 9. | A Special Women's day Programme | March 2021 |
| 10. | Women's Day Celebration Workshop on "Yoga and Its Physical Fitness for women" | March 2021 |
| 11. | Together We Can - A Workshop on Gender Sensitization. | March 2021 |

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Kalippatti - 637501, Namakkal District, Tamil Nadu

1. Name of the event: - Women equality Week - "Together for Gender Equality".
2. Date : 24.08.2020
3. Mode : Online
4. Organizers : Department of Computer Science & Applications
5. Faculty coordinator: Mrs. M.Sumathi, HOD
6. Resource Person
7. Guest Speaker: Dr. Dr.K.V.Suganthi MBBS, DGO.
8. Designation : Gynaecologist Specialist in DHARAN HOSPITAL
No. of Staff Participants: 09 Faculty Members
No. of Student Participants: 100 Students
9. Detailed Report of the Programme

The Department of Computer Science & Applications celebrated International Women's Equality on 24.08.2020. The Programme encompassed of informative Guest lecturers was based on the various aspects of Women's equality.

The Guest lecturers delivered "The Biggest Challenge Women will face Post COVID in any field today" by experts from different fields and it were attended by 100 students of CS&A.

10. Outcome of the Programme/event:

Women equality day is at Department of Computer Science & Applications celebrating the social, economic, cultural and political achievements of Women. The day also marks call to action for accelerating gender parity. Significant activity is witnessed worldwide as groups come together to celebrate women's achievements or rally for Women's equality.

Marked annually on this occasion one of the most important day for Department of Computer Science & Applications:

- Celebrates Women's Achievements
- Raise Awareness about Women's equality
- Lobby for Accelerated gender parity



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24th AUGUST
2020
Time : 10 AM – 12 PM

Webinar on
"TOGETHER FOR GENDER EQUALITY"

RESOURCE PERSON
Dr. K.V SUGANTHI MBBS., DGO.,
Gynaecologist and IVF Specialist,
DHARAN HOSPITAL, Salem.

INAUGURAL ADDRESS
PROF. Dr. S. ARJUNAN
PRINCIPAL

SPECIAL ADDRESS
PROF. N. SAMPATHKUMAR
ADMINISTRATIVE DIRECTOR


#GenderEquality

Faculty Co-Ordinator
Mrs. M. SUMATHI.
HOD, Department of CS & A

www.mahendraarts.org

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Name of the Event : Celebrate women! Celebrate Navarathri
Date : 13.10.2020 – 24.10.2020
Venue : Physics Lab
Organizers : Department of Physics
Resource Person : Dr. R. Hariharan,
Assistant Professor & Head, Dept.of Physics
Mahendra Arts & Science College (Autonomous),
Kalippatti.
Mode : Online
No. of Staff Participants : 06
No. of Students Participants : Female: 60 Male: 80

Outcome of the Programmme / Event:

The Young generation got motivated by the highlights of the talk i.e., how Women in those early years, before independence tackled many hurdles and succeeded in their scientific career.

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Kalippatti - 637501, Namakkal District, Tamil Nadu*

**OCTOBER 13 - 24
2020**

NAVARATHRI CELEBRATION

CHIEF GUEST
Dr. R.HARIHARAN
Head & Asst Professor
Dept of Physics,
Mahendra Arts & Science College(Autonomous)

Felicitation Address
Dr. S.ARJUNAN
Principal

Inaugural Address
Prof.N SAMPATHKUMAR
Director Admin

Organized By
Department of Physics
Mahendra Arts & Science College(Autonomous)
Kalipatti.

Venue : Physics Lab

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Kalippatti - 637501, Namakkal District, Tamil Nadu**

Event Name : SELVA MAGAL
Date : 16/10/2020
Event Chairman : Mr.M.G.Bharath Kumar
Avenue : Professional Service
No. of Participants : 60
Platform : Google Meet
Detailed Report :

Mahendra Arts & Science College, (Autonomous), took an initiative to conduct SELVA MAGAL event which focuses on spreading awareness about the "INTERNATIONAL GIRL CHILD DAY". This event was spilt into 3parts. The 1st part was an awareness session conducted on 16th October with Mrs. M.Sumathi as the speaker for the day. 2nd Part was releasing the posters of the schemes and policies launched by the Govt. of. India for the benefit of girl children in the society.3rd Part was the release of an awareness video about International Girl Child Day.

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All are Cordially invited to the Celebration on

INTERNATIONAL GIRL CHILD DAY





Date:
16th October
2020

PRESIDENTIAL ADDRESS
Thiru M.G.BHARATH KUMAR
The Chairman,
Mahendra Educational Trust

Convenor
Dr. S Arjunan
Principal

Felicitation
Prof N. Sampathkumar
Director Admin

Organizing Secretary
Dr. Josephine Daisy

Womens Empowerment Cell (WEC)
Professor & Head Department of Commerce CA

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Kalippatti – 637501, Namakkal District, Tamil Nadu

Event Name : “Curb Violence against Women Contest” – November 2020
Mode of Conduct : Offline
Date : 25/11/2020
Organizers : Penta Club, Department of English,
Mahendra Arts & Science College (Autonomous),
Kalippatti
Faculty Co-coordinators : Mrs. P. Sujatha and Mrs. E. Parvatham
Number of Students participants : 50
Number of Faculty Members : 08

Report:

Penta club the English Department Association of Mahendra Arts & Science Organized “**Curb Violence against Women**” Contest in view of “**International Day for the elimination of violence against Women**” on 25/11/2020 through offline mode.

“**Curb Violence against Women**” Contest is the Club activity for the academic year 2020-2021 which was observed on 25/11/2020 to raise awareness on the violence against Women and to accentuate the gender quality. The contest was conducted through offline mode. A e- invite was made by the student members of Penta Club and it was circulated to all the Departments of our college. The participants were instructed to post their work on or before 25/11/2020 to the given e-mail –id in the e- invite.

“**Curb Violence against Women Contest**” was an intradepartmental club activity which includes three types namely “MASC FEM– The poem, MASCLOG – The blog and MASCPO – The poster, three events were organized with different themes pertaining to the end of violence against women.

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Penta club – English Student Association

E-invite:

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**"CURB VIOLENCE
AGAINST WOMEN CONTEST"**

Felicitation Address
Dr.S.Ar junan
Principal

Faculty Co-ordinator's
Mrs.P.Sujatha
Mrs.E.Parvatham
Department of English
Mahendra Arts & Science College(Autonomous)

Organized by
Penta Club, Department of English

Venue : Seminar Hall

**25th
November
2020**

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The themes for the three events were as follows:

| Events | Themes |
|---------------------|--|
| MASCFEM– The poem | Curb Violence against Women |
| MASCLOG – The blog | Domestic Violence against Women |
| MASCPO – The Poster | Psychological aftermath of violence in women |

Students participated with great enthusiasm in three events. Totally there were eighteen participants and out of which there were 6 participants for **MASCFEM**, 3 participants for **MASCLOG**, and 9 participants for **MASCPO**.

The participants of the contest were as follows:

| Class | Reg. No | Name of the Student | Event Name |
|------------------|-----------|---------------------|---------------------|
| TAMIL | 20BTA1001 | S.DHEENA | MASCFEM– The poem |
| | 20BTA1002 | V.GOKUL KANNAN | |
| | 20BTA1012 | R.AJITHA | |
| CHEMISTRY | 20BCH1001 | DHANUSH P | |
| | 20BCH1004 | HARISHANKAR P | |
| | 19BCH1039 | KIRITHIKA SHRI M | |
| COMPUTER SCIENCE | 20BCS1090 | S.JANARANJANI | |
| PHYSICS | 18BPH1021 | THAMARAI SELVAL. C | MASCLOG – The blog |
| | 18BPH1042 | VANITHA. M | |
| ENGLISH | 20BEN1006 | MIDHUNRAJ C | |
| COMPUTER SCIENCE | 20BCS1089 | D.JANAPRIYA | |
| ENGLISH | 20BEN1007 | PRAVEENKUMAR V | MASCPO – The Poster |
| | 20BEN1008 | ROHITH N | |
| | 20BEN1011 | BHAVADHARANI T | |
| | 20BEN1012 | DHANAPRIYA P | |
| COMPUTER SCIENCE | 20BCS1004 | K.ARUL MURUGAN | |

Faculty members of the Department of English served as judges for three events. **MASCFEM**– The poem was judged by Mrs. P.Sujatha, **MASCLOG** – The blog was judged by Mrs. R. Sridevi and **MASCPO** – The Poster was judged by Mrs.E.Parvatham. Art work submitted by students was judged based on the creativity, relevancy to the theme and intensity of the content.



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The winners and runners of the competition were as follows:

| Event | Winners | Runners |
|---------------------|----------------|-----------------------|
| MASCFEM – The poem | S.Janaranjani | S. Prinyanka |
| MASCLOG – The blog | D.Janapriya | M. Hemathi & R.Blessy |
| MASCPO – The Poster | K.Arul Murugan | Sujaa |

Winners and Participants were given e-certificates.

Outcome of the event:

- The students were benefitted by the contest which kindled their talent and brought it to a public platform.
- The club activity included learning, knowledge sharing and art skills among students.
- The club activity created an awareness of the violence imposed by the society on women.

Art works of the participants were added as attachments

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Poster:



[Handwritten signature]

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A. Janarajani
-- 20BCS1090 --
II - Bsc. Computer Science

**END VIOLENCE
AGAINST WOMEN...**

Earth has been designed
to live in harmony;
differences do exist
conflicts do occur
prejudice too happens
anger can't be uprooted
jealousy prevails by default
hatred remains as a by-product
but...


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When one thinks of woman
woman, the creator
of civilization
of everybody
her role unforgettable
her dignity beyond any question
her sacrifice inexplicable
in sustaining the human race
from womb to tomb
her love most sought after
her place so sacred
the debt of her care
as long as we are alive
let us promote peace in the society
and consider our statutory duty
to stop violence against woman....
to stop atrocity against woman...
to stop torturing woman....

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And make the earth safe for
Woman...

earth shall flourish...

If Women are Safe...

mankind shall prosper

with the dignity of Women...!

" To end violence against women, it is vital that we create alliances that embrace our diversities; this is a task for the whole of our society. However, it is women who have to lead this transformation...!"

" Hit a girl, hit the world, and the world hits back...!"



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| | |
|---------------------------|--|
| Name of the Event | : Webinar on “Gender and Covid 19” |
| Platform | : Google Meet |
| Date | : 23 rd January, 2021 |
| Time | : 03.00 p.m.04.00.p.m. |
| Organizers | : Women’s Cell, Mahendra Arts & Science College. : Mrs. Ba.Valliyammal, Secretary Madam, Mahendra Educational Institutions |
| No.of Participants | : 100 |

Report:

The webinar began with welcoming the Chief Guest, Principal, Organizing team and the faculties and students. The honorable Principal Dr. S. Arjunan Spoke a few words on the difficulties women face on day to day life. The Chief Guest began the webinar by explaining the gender. She spoke about problems faced by not only the women but also the third gender and men during the Pandemic, difficulties in medical sector and denial in seeking health care.



She used interesting examples, statistics and survey to give a better understanding of the current difficulties for women. Increase of domestic violence, identity crisis, managing both household chores and working from home are few major issues that must actually be addressed. She explained few tips that can actually help the women in our lives. At the conclusion of the webinar, the chief guest answers to the questions and doubts raised by the students.


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 **GENDER & COVID-19**

webinar on
"GENDER AND COVID19"

23rd JANUARY 2021
Time : 3.00PM -4.00PM

RESOURCE PERSON
Mrs. Ba. VALLIYAMMAL,
Secretary,
Mahendra Educational Institution

INAUGURAL ADDRESS
PROF. DR. S. ARJUNAN
PRINCIPAL

SPECIAL ADDRESS
PROF. N. SAMPATHKUMAR
ADMINISTRATIVE DIRECTOR

Organized by
Women's Empowerment Cell
Mahendra Arts & Science College

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Event Name : “Webinar on Women in Leadership” – March 2021
Date : 08/03/2021
Mode of Conduct : Google Meet
Mode : Online
Organizers : Penta Club, Department of English, Mahendra arts & Science College (Autonomous), Kalippatti.
Resource Person : Mrs.P.Kokilam, Proprietor of Coir Board.
Faculty Coordinators : Mrs. P. Sujatha and Mrs. E. Parvatham
Number of faculty members : 08
Number student Participants : 40

Report:

Penta Club, the English association of Mahendra Arts & Science College celebrated **International Women’s Day by organizing “Online Webinar on Women in Leadership” on 08/03/2021 through online mode.**

The event started with welcome address given by Mrs. Dhivya Department of English.

She also a gave a brief introduction on International Women’s Day emphasizing that it’s a day to acknowledge and make people aware of women’s rights and gender equality. Speaker introduction was done Mrs .Priyadarshini, Department of JMC.

“Online webinar on Women in Leadership” is the club activity for the academic year 2020 – 21 which was observed on 08/03/21. The aim of the event was to celebrate women’s achievements and to raise awareness and gender parity Mrs.Kokila, Entrepreneur of coir Industry.

The speaker shared her own experiences as Women Entrepreneur and elaborated the challenges faced by women in Entrepreneurship.

An e-invite was made by the student members of Penta club and it was circulated two days prior to all the Departments to our college. “Online webinar on Women in Leadership” was an intradepartmental club activity and the students participated with great enthusiasm.

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Outcome of the Event:

The girls students were encourage by the speech and motivated them to accomplish their dreams and to make place of their own in the society.

The Club activity created awareness among the students regarding disproportionate burdens that women carry and the need to make equal future.

Screenshots:

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Webinar on
"Women in Leadership"

Chief Guest
Mrs. P. KOKILAM
Proprietor of Coir Board, Salem.

Felicitation Address
Dr. S. Arjunan
Principal

Inaugural Address
Prof. N. Sampathkumar
Director Admin

Faculty Co-Ordinator's
Mrs. P. Sujatha
Mrs. E. Parvatham
Department of English
Mahendra Arts & Science College

March 8
2021

Organized by
Penta Club, Department of English


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1956**

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Name of the event : The Wonder Women - Equity to Equality (Women's Day Celebration)

Date : 8th March 2020-2021

Venue : Seminar Hall

Mode : Offline

Organizers : B.Com CA, Mahendra Arts & Science College (Autonomous),

Faculty Coordinator: Dr J. Josephine Daisy

Resource Person : Dr.C.Thavamani, Head & Asst.Professor,

Aeronautical in Engineering,

Mahendra Engineering College (Autonomous)

Detailed Report of the Programme:

8th March, considered as International Women's Day. This day brings many things for women - a cause for celebration, a reason to pause and re-evaluate a remembrance, an Inspiration and a time to honour, loved and admired.

For the event chief guest was Dr. Thavamani, Head & Asst.Professor, in Aeronautical Engineering, to make the event livelier. The every women has to do self-reality check every month regarding, where is now, and where she actually want to be, what she have to do, to reach the place.

The milestone to be reached is the basic information for a girl child in every family education during awareness among the society which will further result in over all development of nation and its community.

A few games were held for the students. The teachers blessed the students and tank them for such big efforts.

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Outcome of the Programme:

Our students got confidence and they inspired by the way they spoke. Life of women is depending on their family and at the same time, a family completely depends the women.

Women's Day Celebration - 8th March 2021**Staff Participation List**

| S.No | Faculty Name | Designation |
|------|----------------------|------------------------|
| 1. | Dr J.Josephine Daisy | Head of the Department |
| 2. | Dr.Kalaiselvi | Asst. Professor |
| 3. | Mrs.Jothipriya | Asst. Professor |
| 4. | Dr.Rathika | Asst. Professor |



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"The Raise Of Women - A Special Women's Day programme"

1. Soft copy of the invite:

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8TH
MARCH - 2021

THE WONDER WOMEN - EQUITY & EQUALITY

MONDAY AT 11.00 AM

CHIEF GUEST
Dr. C.THAVAMANI
Head & Asst. Professor,
Dept. of Aeronautical Engineering,
Mahendra Engineering College(Autonomous)

Felicitation Address
Dr. S.ARJUNAN
Principal

Inaugural Address
Prof.N SAMPATHKUMAR
Director Admin

Organized By
Department of B.Com CA
Mahendra Arts & Science College(Autonomous)
Kalipatti.

Venue : Seminar Hall

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Kalippatti – 637501, Namakkal District, Tamil Nadu

2. Purpose of the event:

To commemorate and celebrate women and to make people aware of the need of gender equality

3. Date of event: 8th March, 2021

4. Venue: AUDITORIUM, MASC

5. Chief Guest: Dr.J Josephine Daisy, Head of the Department of Commerce CA, MASC.

6. Number of Staff member present: 13

7. Number of student members present: 60

8. **Abstract:**

“The Raise Of Women - A Special Women’s Day programme” was conducted on 8th March 2021 from 9:30 am to 11:30 am in AUDITORIUM, MASC.

9. **Detailed Report:**

“The Raise Of Women - A Special Women’s Day programme” was conducted to celebrate women and womanhood. The aim of this event was to acknowledge the economic, political, social and cultural achievements of women from all walks of life and to enlighten the student about gender inequality that exists to this very day. The programme was conducted in AUDITORIUM, MASC of the college on 8th March 2021 from 9:30 am onwards. The event was graced by the presence of Dr.J Josephine Daisy Head of the department of commerce CA, MASC. The programme begins with a cultural presentation, Hemathi and Sandhiya of 2nd B.Sc CS.

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This was succeeded by contemporary dance by Vidhyashree and Monika of 3rd CS. The welcome address and introduction of chief guest was given by, Mrs. M.Sumathi ,Head of the Department of Computer Science and Applications and faculty co-ordinators of Mahendra Arts and Science College.

Principal, Dr. S.Arjunan felicitated the chief guest of the day Dr.J. Josephine Daisy with a memento, elaborated on the significance of the day and told how women play a crucial role. The chief guest Dr.J. Josephine Daisy addressed the gathering and reminisced and shared a few anecdotes from the student life. She also told the students how important charity is in one's life. It was an honour to have such a strong women a midst us who has achieved so much in life on such an occasion. The programme came to an end with a vote of thanks.

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The NSS Unit of Mahendra Arts & Science College (Autonomous), Kalippatti Organized a Workshop on Yoga and its physical fitness to celebrate women's day. More than 150 volunteers from NSS have attended this program. The NSS unit has also conducted various activities.

The event was carried out under the supervision of Dr.A.S.Thirumurugan, NSS Programme Officer. It began at around 4pm and continued upto 5pm. The programme started with a short note by Dr.A.S.Thirumurugan and then followed by introducing the chief guest Mr.G.Satheesh, a yoga instructor. The chief guest Mr.G.Satheesh delivered a beautiful message about women in our society and conveyed the different aspects and importance of yoga to undergo a normal living. She also made this entire programme more interesting and engaging by teaching normal yoga poses by starting with the warm up session. The chief guest demonstrated various yoga postures to all the volunteers. At the end of the session Volunteers raised the questions and their doubts was addressed by the resource person. As its mandatory that meditation is one of the most important and main key to do yoga made an end to that programme by giving a thank you note.





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Name of the event : Together We Can- A Workshop on Gender Sensitization

Date : 18th February 2021 to 3rd April 2021

Platform : Google Meet

Organizers : Mahendra Initiative for Excellence

Chief guests : Dr. Pramyia Nanjundan MD (OG), DNB (OG), FRM

No. of Faculty participants : 5

No. of Students participants : 100

Detailed Report:

An Online programme titled “Together We Can” aiming at gender sensitization was conducted from 18th February 2021 to 3rd April 2021. It was organized as a series of sessions for I year undergraduate students of all departments. It was inaugurated by the Principal, Dr.S.Arjunan. The resource person was Dr. Pramyia Nanjundan MD (OG), DNB (OG), FRM. This session involved lectures, presentations, videos and constructive question and answer interactions to facilitate in depth understanding. The Focus was on debunking gender stereotypes and introducing different perspectives of the issue.

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